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NEW YORK STATE ASSOCIATION OF WHOLESALE MARKETERS AND DISTRIBUTORS

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NYSAWMD

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November 11, 1996

Mr. Mark Young
R.J. Reynolds Tobacco USA
400 Raritan Center Pkwy. Ste. D
Edison, NJ 08837

Dear Mr. Young:

The NYSAWMD will hold its "Four Pillars of the Industry" Black Tie Gala on Saturday, February 22, 1997 at The Water's Edge Restaurant in Long Island City, New York.

Honorees this year will be:

- Michael Button of Herkimer Wholesale
- Barry Feldman of Harold Levinson Associates
- John Lagana of South Beach Novelties & Conf.
- Steve Rosenthal of Bonanza Too Company L.L.C.

It has been widely reported throughout the industry that this has always been the best formal event of the season. There are no speeches given other than introductions. The music, dancing, entertainment, cuisine, and view of the New York City lights are all non-pareil.

In conjunction with this event, we will publish a souvenir journal. A formal invitation will be sent to you during the month of December, 1996.

The members of this Association will be looking forward to seeing you there.

Sincerely,

Arthur Katz
Executive Director

11/21/96
DAVE -
DO YOU WANT TO ATTEND?
MARK

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